# **THEATREPUGETSOUND**

### Be a TPS Sponsor!

TPS sponsorship is a unique opportunity to join a region-wide connective force for healthy and vibrant communities and neighborhoods through arts. Each year more than a million individuals engage with TPS online and over 37,000 directly access TPS programs and services. Link your business to theatre and performing artists and audiences throughout the Puget Sound!



## **Choose Your Target Impact:**

### **ARTS CRUSH**

A one-of-a-kind opportunity to be affiliated with the Northwest's largest region-wide arts initiative with growing ties to the City of Seattle's Office of Arts & Culture. Ask us about naming, signage, website placement, tabling, social media, media outreach, event info packets, email marketing, and more!



### THEATRE STAGE AT BUMBERSHOOT

Attended by thousands each year for over a decade, the TPS Stage at Bumbershoot connects new audiences to local theatre and performing arts. Naming, signage, website placement, tabling, social media, product placement, program ads, and live announcements are available.



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### GREGORY AWARDS

An annual black tie event featuring more than 20 award categories at The Moore! The Gregory Awards is an unprecedented opportunity to be face -to-face with the region's theatre community at large, with program ads, website placement, signage, tabling, award naming, product placement, video projections, live announcements, and media outreach. And reach thousands more with Red Carpet photos across social media!



### UNIFIED GENERAL AUDITIONS

Connecting more than 50 regional theatre companies with 400-500 actors, UGAs represent a well-targeted marketing opportunity. Contact us about signage, website placement, naming, tabling, social media, product placement, event info packets, or email marketing!

### **SPACE 4 ARTS**

TPS manages 8 rehearsal rooms and 2 performance venues at Seattle Center, accessed for theatre, dance, film, music, visual art, and more. With over 89,000 visits each year by diverse arts groups and their audiences, these are signage and naming opportunities that will put you at the forefront!



### **WORKSHOPS**

Get involved with professional development workshops for local performing artists and program managers featuring nationally renowned leaders with signage, website placement, naming, social media, product placement, event info packets, email marketing, and live announcements.

Contact TPS for packages. \$100 gets your offer into one Member E-News — \$20,000 gets your business in over 15 places across multiple arts events and programs! Reach our community with social media and website listings, member emails, signage, event ads, announcements, inserts, naming, onsite performances, employee involvement, and more! All packages can be customized — the possibilities are nearly infinite! All cover a 12-month period and include listing on the TPSonline.org sponsor page. Package discounts in exchange for in-kind services to our membership are also considered. Just ask!